One night, at a Los Angeles dinner gala, Walt Disney gave a rare public statement about his older brother, Roy: We started the business here in 1923, and if it hadn’t been for my big brother, I swear I’d have been in jail several times for checks bouncing. I never knew what was in the bank. He kept me on the straight and narrow. Although Walt wasn’t quite that ignorant of the numbers, it’s true that Roy handled most of the finances for the Disney empire. It was Roy who kept the studio running in the early years, Roy who put together the financing deals for Disneyland, Roy who oversaw the completion of Walt Disney World in Florida after his brother’s death in 1966. Building a Company provides plenty of anecdotal details about the Disney entertainment empire’s rise to power. Don’t look for juicy scandal, though: Bob Thomass fully authorized (and, ultimately, Disney-
financed) biography steers clear of any controversies, such as Disney's attempts to get out of a contract with ABC in the late 50s, before they can cause a blight on the success story. Useful primarily to those interested in the details of business and entertainment history.

**Personal Review:** *BUILDING A COMPANY: ROY O. DISNEY AND THE CREATION OF AN ENTERTAINMENT EMPIRE* by Bob Thomas

I had the good fortune to have Walt Disney World as my first employer while Roy O. Disney was alive. He actually came to one of my job locations while I was working. Alas I was working in the back and missed meeting him.

Prior to the theme park's opening fulltime employees were schooled at "Walt Disney World University" twenty to thirty hours a week. There were massive layers of learning. One lesson taught loud and clear was that thousands of artists have come and gone unknown. The reason you know about Walt Disney is he had a brother who was a business genius named Roy. Roy made Walt Disney `happen'.

Before Chapter One is a page with a few colorful paragraphs. This fun quote is a part of that page giving readers a flavor to this book.

"When Walt and I were on the farm in Marceline, we had to sleep in the same bed. Now Walt was just a little guy, and he was always wetting the bed. And he's been peeing on me ever since."

Roy sometimes added with the lighthearted observation: "I can say I'm the only man in the world who has been peed on by a genius."

I enjoyed this book so much I had my high school age son read it. I am a fan of biographies and business. This is one of the top ten books I have read year to date. Today, December 20th is also the date Roy Disney entered eternity. This book gave me a clearer understanding of the Disney Organization that touched my life. I am so grateful it was written giving me a picture of Roy's sacrifices for building the Disney legacy of family fun to our world. His epitaph rings so true:

Roy Disney
A great and humble man who left this world a better place

For More 5 Star Customer Reviews and Lowest Price:
**BUILDING A COMPANY: ROY O. DISNEY AND THE CREATION OF AN ENTERTAINMENT EMPIRE** by Bob Thomas 5 Star Customer Reviews and Lowest Price!