I'm Pleased.

My husband, Mark Andresen, brought "Eat Mor Chikin, Inspire More People: Doing Business the Chik-Fil-A Way" home to read. Curious, I grabbed it and began reading it earlier today. Little did I expect that as I neared the last chapters I'd be touched on the deepest level.

In the book Truett Cathy, now nearing 90, tells his life story beginning in the 1920s when he was just a boy. He was gifted with a talent for business. His writing style is easy to read and enjoyable. No stylistic flourishes, just truth and a lot of heart when a reader least expects it, but no sentimentality either!

I knew Cathy's reputation as a good man (my grandparents knew him way back in the 1950s and early 60s when he started his first restaurant in Hapeville GA. As a kid I loved the food! And I recall seeing Mr. Cathy's handsome gold watch LOL) but I had no idea that Mr. Cathy and his Chik-Fil-A corporation have been involved in rescuing neglected and at risk children in several states and even Brazil. I learned in the book that Mr. Cathy, a smart spiritual man, has with his wife and their children established a foundation to support and personally oversee 2 parent foster homes which aren't reliant on the state system, as well as summer camps, and scholarships. Cathy's knowledge about how children's characters are formed is astute. I believe teachers and those in social services would appreciate reading about Mr. and Mrs. Cathy's approach to intervention to keep kids from going wrong. The kids he's helped all call him 'Grandpa.' His story would make a good TV movie. *smile*

Mr. Cathy's business acumen, humility and integrity are doubly admirable in this era when we Americans are appalled by the corruption and greed of many CEOs.

The best quality fast food is Chik-Fil-A. The foods served are delicious and prepared by caring employees who are treated well. Unlike McDonald's, Wendy's and many other companies Chik-Fil-A is a privately held corporation (no stockholders to demand changes.) There's a unique management structure wherein the individual location 'operators' are generously compensated and participate as a team in the Chik-Fil-A 'family' and encouraged to help their own communities. When we eat at Chik-Fil-A we are supporting a business which does good.
Reviewed by Paula Stratton Andresen

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Eat Mor Chikin: Inspire More People by S. Truett Cathy - 5 Star Customer Reviews and Lowest Price!