The Edelbrock Corporation emerged in Southern California from a young mechanics dream during the earliest years of the American love affair with the automobile. One of the central figures of the hot rod culture that began before World War II and blossomed after the war, Vic Edelbrock, Sr. built his company around a simple philosophy: never overextend yourself, and never put your name on a product that hasn't been tested and proven true. When Vic Edelbrock, Jr. took over after his father's death, he stayed true to the family philosophy while incorporating progressive marketing plans to grow the company into a corporate giant. Today Edelbrock is the last family-owned automobile aftermarket company in the industry.

My Personal Review:
EDELBROCK: MADE IN THE USA may seem like the singular history of one car company; but it's more: it tells of a consortium of hot rodders, racers and car buffs who got together under the leadership of one Vic Edelbrock Sr, whose innovations fueled the early days of the auto industry and racing circuits. His hot rods were to revolutionize American auto sports, change the face of auto racing, and set new goals and standards in midget, drag racing and other competitions. Black and white and plenty of color photos from pro racing circuits, vintage racing series, and Edelbrock's shops trace his increasing involvement in the world of vintage auto racing. Such racing built the Edelbrock name and made classic cars a part of American culture. EDELBROCK: MADE IN THE USA is much more than one man's biography and much more than the history of his company: it traces the influences and changes through decades of auto production and auto sports and is a 'must' for any who would understand classic autos and their foundations.

For More 5 Star Customer Reviews and Lowest Price:
Edelbrock: Made in USA by Tom Madigan - 5 Star Customer Reviews and Lowest Price!