No other cars embody automotive passion better than those produced by Ferrari. From the record-setting Formula One race cars produced by Scuderia Ferrari to the exquisite road cars created in Maranello, Italy, Ferrari has produced some of the most sensuous vehicles ever created.

Exquisitely illustrated, Ferrari: Stories from Those Who Lived the Legend tells the complete story of a car like no other. Sixty years after Ferrari blazed onto the scene, this big book takes us back to the world where the car was created. Master photographer and automotive writer John Lamm tells the Ferrari story through the words of the people who made the history. In extensive interviews with those who lived the story of Ferrari, from its founding days right up to our own, Lamm gives us a thrilling, behind-the-scenes look at how automotive history was made. Virtually an oral history of the world's most iconic sports car, Ferrari: Stories from Those Who Lived the Legend is also a treasury of historic and detailed modern images—what any reader lucky enough to open it up might expect—a hell of a ride.

Chapters include:

The 1940s

   Ferrari in the 1940s

The 1950s

Production Cars
Robert M. Lee’s First Ferrari

Antonio Chini

Chris Cord on the 410 Superfast

Sergio Pininfarina

Sports Racing Cars

Gino Munaron on the 750 Monza

Chris Cord on the 121 LM

Louis Klemantaski

Grand Prix

The 1960s

Production Cars

Sports Racing Cars

Paul Frere on Ferrari’s Conservative Nature

Sergio Scaglietti on the 250 GTO

Carroll Shelby on the Ferrari-Ford Wars

John Surtees MBE and the 250 P

Eddie Smith and the NART Spider

Steven J. Earle

Grand Prix

Phil Hill and the 1961 Grand Prix Season

John Surtees MBE on Leaving Ferrari

The 1970s

Production Cars
John Morton
Ralph Lauren on Ferraris

Grand Touring and Sports Racing Cars
Sam Posey and the 512M
Brian Redman

Grand Prix
Mario Andretti
Brenda Vernor

The 1980s
Production Cars
Dario Franchitti and the F 40
Sam Posey & John Morton on Luigi Chinetti

Grand Prix
Mauro Forghieri on Gilles Villeneuve

The 1990s
Production Cars
Sports Racing Cars
Phil Hill’s Obituary for Luigi Chinetti

Grand Prix
Luca Cordero di Montezemolo

The 2000s
My Personal Review:
A great book. Maybe I’m just partial because of the vivid five page stretch devoted to the Comp Daytona.

There are lots of Ferrari books out there, good books, filled with well researched bore-n-stroke, nuts-n-bolts facts, but I’ve always hungered for something a little more subjective, a little more visceral.

With this one you get visceral.

The cover doesn’t look very promising, does it? With its distinctly unhistorical 599 and convoluted invocation of The Ferrari Legend I was expecting a bland model-by-model, race-by-race statistical history. But John Lamms discriminating compilation does Ferrari history justice; it is told in first hand accounts by those who, (as honestly stated in the title), lived the legend.

The number of anecdotes, photos and especially voices contained in here is staggering: you get the ubiquitous Phil Hill, but also Enzo Ferraris personal secretary Brenda Vernor; you hear Mauro Forghieris thoughts on Villeneuve; Andrettis on Forghieri; you get Sam Posey describing in detail his 1971 Le Mans drive in a 512M; Surtees talking about Dragoni and team politics; Gurney on going to Italy in ’58 to try out for the Ferrari team in front of Mr. Ferrari; Dario Franchitti on why he loves his F40 and F355, not so much the more recent cars.

This is not another competent but impersonal coffee-table book, (Ferrari 1947-1997, Ferrari 60 Years, etc.).

Heres Steve Earle describing his experience as a teenager watching Phil Hill in the glorious 412 MI at Riverside in ’58: ...you were standing in the
pits, you could hear that car around the whole track...You thought, `Oh my God,! This is the most amazing car in the world. Then Earle describes what it was like to OWN this one-off car, and use it at the very first Monterey Historic Races, (which he organized). The book has similar interviews with a number of enthusiasts that really help flesh-out the non-competition aspect of the legend. Everyone from the life-long collector who bought his first Ferrari off the New York Motor Show stand in 1956 to the dude that crashed his Enzo on a public road in Colorado while doing 206 mph gets a chance to tell his tale.

Many of the iconic photos are from the Road & Track archives, which is great for American readers whose first introduction to the marque came via these images; they are reproduced in gorgeous detail far surpassing their news-stand quality. My favorite shot is used as the splash-page that introduces us to the decade of the 70s: Bob Bondurant four-wheel-drifting a 308 at Sears Point --you can even see Bobbys hipster sideburns flaring under the G-load.

Also, the book tastefully avoids over-emphasizing the recent decade of F1 dominance. Attention is paid to the latest road cars, like the 599 Fiorano that makes the cover (wouldnt you have preferred to see a Comp Daytona?). But these post-Commendatore chapters are not the main meat of the book. The Schumacher years are dutifully recorded, di Montezemolo speaks, but you can sense the authors disinterest in Schumacher the man, whose words are nowhere to be found. And thats fine by me.

For More 5 Star Customer Reviews and Lowest Price:
Ferrari: Stories from Those Who Lived the Legend by John Lamm - 5 Star Customer Reviews and Lowest Price!