
How A Business Works Review

The goal of How a Business Works is to create a framework for understanding business in 12 chapters that you can read, understand, and apply in a relatively short period of time. This framework will serve you in three ways: 1. It will help you to understand the behavior of sellers and employers, so that you can be a more informed businessperson, citizen, consumer, and employee. 2. It will help you to predict the future behavior of sellers and employers, so that you can make better plans and achieve better outcomes as a businessperson, citizen, consumer, and employee. 3. It will give you a basic understanding of business (a framework), so that you can effectively and efficiently learn more about business and organizations from the perspectives of your roles: as a citizen, consumer, employee, and possibly businessperson. All of us have the roles of a citizen and a consumer. Most of us have the role of an employee of an organization. And, some of us may choose the role of a businessperson. How a Business Works seeks to make business understandable to citizens and consumers. The book can help you in your career whether you are an employee of an organization or are self-employed. And, finally, the book can assist you in becoming a businessperson.

My Personal Review:
How A Buisness Works is a well rounded book for people in the business world. The book contains information from all key departments of a business such as marketing, finance, accounting, information technology, and more. The book would be good for people who are looking to start in the business world or for those who are currently in it and want to learn more. The book is very informational because it gives specific examples on the most complicated portions of a business. William Haeberle broke each
concept down so it is easier to understand. This allows the book to be
good for all ages whether you are in college or seeking ways on your own
to start and operate a business.

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How a Business Works: What Every Businessperson, Citizen, Consumer, and Employee
Needs to Know About Business by William C. Haeberle - 5 Star Customer Reviews and
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