Information Technology for Management: Transforming Organizations in the Digital Economy by James Wetherbe

One Of The Best Textbook!

From Shanghai to San Francisco, IT is playing an increasingly vital role in helping organizations gain the competitive advantage around the globe. That’s why the Fifth Edition of Information Technology for Management offers a global perspective on how IT is transforming business.

In this comprehensive, up-to-date Fifth Edition, Efraim Turban, Ephraim McLean, James Wetherbe, and new coauthor Dorothy Leidner present late-breaking developments in the field, as well as a new chapter on Global Interorganizational Systems.

ITs About Transformation: The text focuses on how organizations operate and compete in the digital economy, and how IT can assist this transformation. The new edition also features increased strategy coverage.


ITs Managerial: The texts strong managerial orientation makes IT relevant and interesting to business students. Technological topics are conveniently covered in six technology guides at the end of the text.
My Personal Review:
This is one of the best book in IT Management (for upper level undergraduage or graduate level course). I have found that the book has been very updated in the pace of the current trend, and is providing one of the best and balanced treatment (for very broad field, but with fairly in-depth coverages in each critical area of IS and IT management) with the solid managerial and profound organizational groundwork. Some of the chapters that I enjoy reading is Ch.3 (Strategic Information Systems), Ch.4 (Business Process Reengineering and Information Technology), Ch.6 (Electronic Commerce), and especially Ch.12 and Ch.13 (Planning for Information Technology and Systems, Information Technology Economics) for Managing IT. My appraisal about this book is its well-balanced and insightful critiques (to rescue and empower many of the simple and naive, or stubborn, from many of the crafty propaganda, illustions and deceptions of todays rise-and-die-quick empty promises and sales pictchs in this field). This is one of the main reason that I have adopted this book for my students.

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