Mitchell Lee Marks and Philip H. Mirvis, who separately and together have worked on more than 50 major corporate marriages, offer a useful distillation of the myriad lessons they've learned about this vital and increasingly common business activity in Joining Forces: Making One Plus One Equal Three in Mergers, Acquisitions, and Alliances. By examining their own projects, along with various other winners and losers, they've identified a number of specifics that can help ensure that such combinations ultimately succeed. Included are details on preparation, managing transition, minimizing stress, and developing an entirely new culture.

My Personal Review:
Discusses the strategic advantages of companies merging or aligning business processes. The authors provide guidelines for making these arrangements successful. The book covers factors driving combination activity and delves into the details of the process, from initial planning and cultural due diligence to the integration of structures, policies, and practices. The authors also give guidelines on assisting in the subtle, delicate process of psychological adjustment. Recommended.

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