Memos from the Chairman by Alan C. Greenberg

Another Former Employee Review

In nearly two decades as chairman of the board, Alan "Ace" Greenberg has successfully guided Bear Stearns & Co. through the financial marketplaces dizzying highs and sickening lows. His management philosophy, often credited to advisor and mentor Haimchinkel Malintz Anaynikal, was articulated over the years in a series of witty and revealing memoranda. Grouped by era and prefaced briefly by the author in Memos from the Chairman, they now offer a front-seat look at a unique business style.

Features:
* Notes: BUY WITH CONFIDENCE, Over one million books sold! 98% Positive feedback. Compare our books, prices and service to the competition. 100% Satisfaction Guaranteed

My Personal Review:
Alan "Ace" Greenberg's pithy sayings apparently created a spirit of comradery which brought Bear Stearns through the tumultuous 1970s and 80s, to be the powerhouse it is today. In addition to his many talents with arbitrage, yoyo, and playing bridge, the Chairman is a funny guy. It's heartwarming to know he still has his finger in the game, and that his successor is cut of the same cloth. Save your paperclips and fix those rubber bands, people!

BTW, if you've ever been to Bear Stearns HQ on Madison avenue; the place still sizzles with elan and zeal. He's certainly built a corporate culture which has lasted. No slouchy people in jeans at the Bear; people there never got sloppy like the rest of america did. Of course, I'm an outsider looking in, but what I saw looks pretty impressive. Who would you trust with your money? The slob slouching around throwing paper clips in the trash, or the guys who are neat as pins who waste nothing? Check out their returns for the answer to that.
OK, maybe ties were not all that was needed. It's still a great book, even if the coda to the Bear story is a sad one.

For More 5 Star Customer Reviews and Lowest Price:

Memos from the Chairman by Alan C. Greenberg - 5 Star Customer Reviews and Lowest Price!