Real Estate Principles: A Value Approach by Wayne Archer

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making, including whether and how to lease, buy, or mortgage a property acquisition; whether to renovate, refinance, demolish or expand a property; and when and how to divest (sell, trade, or abandon) a property. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools, that can be applied in a variety of real-world situations. Real Estate Principles: A Value Approach provides students and instructors with the most modern, engaging and attractive textbook available on the subject, with helpful pedagogical features unmatched by any other title.

Because it covers so much, it can't describe enough for someone to say they've learned the ropes. They'll have to find more specialized books or courses to do that. But still, a great book to introduce you to the full scope of real estate- development, financing, marketing, etc. Also lists many useful websites for further research.

For More 5 Star Customer Reviews and Lowest Price:
Real Estate Principles: A Value Approach by Wayne Archer - 5 Star Customer Reviews and Lowest Price!