The simple revolution has begun. From the design of the iPod to the uncluttered Google home page, simple ideas are changing the world. Simple Church clearly calls for Christians to return to the simple gospel-sharing methods of Jesus. No bells or whistles required, so to speak. Based on case studies of four hundred American churches, authors Thom Rainer and Eric Geiger prove that the process for making disciples has quite often become too complex. Simple churches are thriving, and they are doing so by taking these four ideas to heart: Clarity. Movement. Alignment. Focus. Each idea is examined here, simply showing why it is time to simplify.

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This book very simply and concisely lays out some problems within many of today's churches and offers real solutions on how to get back to what the church is biblically called to be. Based on a study of successful and not so successful churches, the authors conclude that churches should throw out those distracting and ineffective activities that use up limited resources and compete with real discipleship making. Instead, a church should focus on bringing people into community with God and each other, helping them reach spiritual maturity. Then send them out into the kingdom to serve God and to serve others. The book presents a simple 3 step process - evangelize, disciple, serve. The second part of the book backs up its ideas with several interesting case studies.

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