An Important Guide For A Wide Range Of Professions

Speaking as a Professional is a source of both guidance and encouragement to therapists and coaches at every level of experience in public speaking.

Beginning speakers will learn how to get started and how to become more confident speakers. Experienced speakers will discover how to make the most of their speaking engagements and to become sought-after presenters. You will find this to be an indispensable toolkit and guide to expanding your practice.

My Personal Review:
Speaking As A Professional: Enhance Your Therapy Or Coaching Practice Through Presentations, Workshops, And Seminars is not just another public speakers guide: it addresses those involved on a professional level and tells how to enhance a therapy or coaching practice by giving presentations, workshops and seminars. Chapters specific to this purpose offer author/therapist/business coach Dan Grandstuffs practical tips on how to expand a coaching or therapy practice through public speaking. From locating groups which use speakers to presenting oneself as an expert, this will make an important guide for a wide range of professions who would turn expertise into a side-business.

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