Book Review

This detailed guide outlines a strategic planning approach uniquely suited to the academic environment and proven effective in numerous institutions around the country. The authors address the complex nature of stakeholders and conflicting purposes in an academic setting. Their approach leads to rather than starts from the institutional mission statement, and includes realistic methods of negotiating the political barriers that often obstruct the development of a strategic plan and its implementation. This informative book is particularly effective when used with the companion workbook Working Toward Strategic Change.

My Personal Review:
Exactly what I was looking for. Unable to find this book at other bookstores and needed it ASAP for a class. Extremely fast shipping and the condition of the book was excellent.

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Strategic Change in Colleges and Universities: Planning to Survive and Prosper (Jossey Bass Higher and Adult Education Series) by Michael G. Dolence - 5 Star Customer Reviews and Lowest Price!