In a success-driven culture, measuring one's worth is too often dependent upon what one has attained. And just as often, this exercise leads to despair. Tommy Nelson believes the Bible is not silent on the subject of success and successful living, but God does use a different yardstick. Godly success measures how well you are living. Success, according to the Bible, is about who you are rather than what you attain. Tommy Nelson will show you the areas in life where you must be successful. Mastering life is about finding God's hand upon you. You can be successful and be an utter failure if you are successful in the wrong things. The 12 Essentials of Godly Success will show you the nonnegotiable areas where you must succeed.

My Personal Review:
If you haven't heard of Tommy Nelson, you've missed a great treasure. Pastor of Denton Bible Church north of Dallas, TX, Tommy is a gifted communicator - probably best known for his incredible Song of Solomon conferences that he's taught across the country for years mainly to young singles wanting to know God's plan for love, sex, intimacy and marriage. (Side note: check out [...] to learn more about this incredible ministry). Tommy is not just a gifted teacher and communicator, he's a great writer as well. This book is just practical advice taken straight from God's Word and applied to everyday living. Tommy tackles twelve fundamental issues of life and using God's wisdom, as opposed to man's (see Psalm 188:8), Tommy gives the building blocks of a successful life - and he begins with the foundation upon which that life is built - either on God's Word and for His glory or on shifting sand that will ultimately result in a fallen house!

One great thing about Tommy is that he's a man's man - you could easily give this book to a guy to read because Tommy can hit them right between the eyes with truth while gaining their respect and attention with plenty of
sports stories and analogies to keep them interested and wanting more! Yet, at the same time, this book is great for women as well. While not intended to be, I found this a very good book for parenting as well - chapter 11 in the book is Tommy’s Eight Essential Vitamins for Your Kids, which is just a gold nugget and should be mandatory reading for all parents!

This book is filled with the wisdom of God’s Word applied to every day life situations from work to relationships, marriage to child rearing and everything in between! I highly recommend this book - and buy two, one for you and one for a good friend - they’ll thank you for it!

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