The California Pop-Up Book

The Real California - In Three Dimensions

The California Pop-Up Book is a creative exploration of the California experience through 3-D op-ups, pull-outs, booklets, and narratives. Produced jointly by the Los Angeles County Museum of Art and Universe Publishing on the occasion of the LACMA exhibition Made in California: Art, Image, and Identity, 1900-2000, this extraordinary book highlights the dynamic relationship between the arts and the way the Golden State has been portrayed and conceived in the popular imagination. Whether promoted as the Edenic paradise early in the twentieth century or viewed as a multicultural metropolis of the future in our own time, California has exerted a profound fascination the world over for more than a century. Arranged chronologically from the Gold Rush to the Walt Disney Concert Hall (scheduled to open in 2003), this commemorative book will be a keepsake for audiences worldwide.

Filled with an array of surprises, the book features many of Californias great treasures fashioned into pop-ups pop-ups, including:

- Balboa Park, San Diego
- Pierre Koenigs Case Study House 22, Los Angeles
- Chicano Park, San Diego
- Egyptian Theatre, Hollywood
- Golden Gate Bridge, San Francisco
- Hearst Castle, San Simeon
- The Mission Inn, Riverside
- Sea Ranch, Sonoma County
- Frank O. Gehry's Walt Disney Concert Hall, Los Angeles
- Watts Towers, Los Angeles

Other places visited in The California Pop-Up Book:

- Central Avenue, Los Angeles
- Disneyland Parks Tomorrowland, Anaheim
- The Gamble House, Pasadena

Paper engineers have created unique pop-ups and pullouts of original works by California artists:

- David Hockney's Mulholland Drive
- Edward Ruscha's Standard Station
- Robert Flick's Wilshire Boulevard
- Gilbert Magu Lujan's Our Family Car

Features:
* Notes:
* Click here to view our Condition Guide and Shipping Prices

My Personal Review:
The book looks like it might just be a decorative coffee table item, but the content belies that impression. The pop-ups are fun and attractive, but the real story is in the choice of objects and the writing. The selections speak to the myth of California that was consciously created by early explorers, developers, and movie moguls but became its own reality as people migrated to the state ready to play the roles the myth-makers created for them. In exposing the history through objects and some remarkable writing by such as Lawrence Ferlinghetti, Carolyn See, Graham Nash, Alice Waters, Terry Gilliam, and Richard Rodriguez, the pre-mythic history and the development of a true California culture emerges...one in which the
tinsel is a little tarnished around the edges, but glows as brightly as ever with its own special light.

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