There is magic in this book. It is the magic of a form of human engagement that allows you to see and your employees to be seen. Whether you are looking for a few good tips to keep a good thing going or need to recapture the very essence of a productive workplace, The Invisible Employee provides valuable lessons nestled among the pages of a clever and compelling story. A good read and a wise thesis.

—Stephen C. Lundin, bestselling coauthor of Fish! Gostick and Elton's simple-to-understand and teachable approach of setting and supporting core values and recognizing and celebrating those behaviors can be a very effective management technique for creating a committed and engaged workforce of visible employees. This is a culture no organization can afford to be without.

—Michael R. Losey, past president and CEO, Society for Human Resource Management, and Secretary General, World Federation of Personnel Management Associations The basic principles detailed in The Invisible Employee are simple yet profound: (1) setting a guiding vision, (2) seeing employees supporting that vision, and (3) praising and celebrating that behavior. Restaurants do not sell merchandise that people can take home, we only sell memories. Engaging our entire staff by using these principles helps Friendlys provide great memories for our guests.

—John L. Cutter, CEO and President, Friendly Ice Cream Corporation The Invisible Employee is a very inventive and original book. Combining facts that will surprise you and a fable that will fascinate you, Adrian Gostick and Chester Elton have crafted a book that educates and entertains. The Invisible Employee is a wonderful read with a powerful message, and I highly recommend it to leaders at all levels.

—Jim Kouzes, coauthor of The Leadership Challenge

My Personal Review:
I am a huge fan of Chester and Adrian and my hat is off to them for writing a great New York Times Bestseller. Parables are huge these days and business people love them.
If you want an enjoyable read that is heart warming and informative this is it. And what's more, you might just learn something about how NOT to treat people who work for you.

Please understand I am biased in my opinion because if have gotten to know Chester Elton as a fellow author and he is simply a stand up guy. You don't find people in this business like Chester, class all the way.

Mick Hager, author of MONKEY BUSINESS
7 Laws of the Jungle for Becoming the Best of the Bunch!
A Short Tale of a Company That Gets It! Gibbs Smith Publisher, March 2007

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The Invisible Employee: Realizing the Hidden Potential in Everyone by Chester Elton - 5 Star Customer Reviews and Lowest Price!