Life Is Too Short Not To Learn With Fun

Entrepreneurs, managers, parents, teachers, and—at some point—everyone have to explain goals and intentions to another person in order to enlist help in achieving them. Too often, those brilliant explanations fall on seemingly deaf ears. They just don't get it! Instead of blaming them, this book counsels readers to look within, and shows that their problem is often our problem. Using the popular parable format, and illustrated with clever line drawings, They Just Don't Get It! gives knowledgeable, down-to-earth behavioral suggestions for opening communication, achieving goals, and building teams. Offering insight into the reasons ideas aren't implemented in an expected manner, the book provides the reader with personal insight into how to become a better communicator of ideas and an inspired motivator of people, both personally and professionally. Includes black-and-white illustrations throughout.
I like They Just Don't Get It a lot! Four reasons: it's short and took 45 minutes to read; it presents practical things you can try out to see how they work; it doesn't take itself so seriously that it can't allow amusing pictures to illustrate its points; and, maybe this is the best reason of all, it caused me to rethink and wonder about good communications between people long after I shelved the book.

No doubt, a short, illustrated book with easy-to-test principles isn't everybody's cup of tea. But, I've been testing the principles daily and I think the authors are onto something valuable and very practical. We're quick to blame the other party when our discussions turn sour, so when we turn a critical eye to our own role, (a lesson from the book,) I've learned a bunch about how to improve discussions. This book helped me get a handle on my own role. Great stuff.

For More 5 Star Customer Reviews and Lowest Price:
They Just Don't Get It! Changing Resistance into Understanding by Randy Martin - 5 Star Customer Reviews and Lowest Price!