Trump University Real Estate 101: Building Wealth With Real Estate Investments by Gary W. Eldred

Great Content

Trump University books are practical, straightforward primers on the basics of doing business the Trump way—successfully. Written by leading experts and including an inspiring Foreword by Trump himself, these books present smart business wisdom illustrated with real-life examples from Trump and other world-renowned experts. Perfect for anyone who wants to get ahead in business without the cost of an MBA, these street-smart guides provide real-world business advice based on the one thing you can't get in any business school—experience.

In Trump University Real Estate 101, Second Edition, you'll learn how to:

- Develop your entrepreneurial abilities and invest like a pro
- Make money especially in today's down market
- Operate your rentals profitably even in weak markets
- Create instant equity in any property
- Calculate the effects of financing on cash flows and property values
- Use options and assignments to tie up properties
- Forecast market trends whether up or down
- Create and enhance the value of any property
- And much more!

Features:
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My Personal Review:
This is a real estate book, but it differs from others that try to target an audience that is only interested in getting rich quick. There is money to be made in real estate especially now with the current climate in the economy. As the author says,

This perfect storm of tight money and excess property supply (especially foreclosures) has created perfect opportunity for you.

And let's not forget what Warren Buffett said:

Buy when others remain fearful, sell when others become greedy.

Even though there are opportunities, readers should be realistic about how much money they can make. This book not only teaches investors about real estate, but also about how to have the right mental attitude to succeed...
in real estate. This investment philosophy is simply real estate value investing. It means that investors should buy properties at the right place, right time, and right price. This is very similar to Warren Buffett’s style of investing in stocks where he buys great companies at the right price. I highly recommend this book to any real estate investor.

- Mariusz Skonieczny, author of Why Are We So Clueless about the Stock Market? Learn how to invest your money, how to pick stocks, and how to make money in the stock market

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